

NSKS RUN FOR FOOD & SHELTER



5K Dell Corporate Challenge Cup



Sunday, April 9, 2017 1:00PM

Muldoon Fitness Center on the campus of Rivier University

The Nashua Soup Kitchen & Shelter's Annual 23rd Walk & Run for Food & Shelter includes a Corporate Challenge for the 5K event!

This event is open to corporate teams of three or more runners. Teams will be competing for the **NSKS Run for Food & Shelter 5K Dell Corporate Challenge Cup**. The cup will be awarded to the team with the best race time, determined by the three best times in a team where runners' times are age and gender graded.

Teams must register no later than March 31st.

More information about this event is included in this package. If you are looking to participate in other events at this race, please check the NSKS web site at <http://www.nsk.org>

Nashua Soup Kitchen & Shelter Mission Statement

The Nashua Soup Kitchen & Shelter is dedicated to providing shelter and food to those in need. The overall objective of the agency is to advocate, create, and operate programs and services that promote dignity and self-sufficiency for those we serve. To ensure that basic needs are addressed, the NSKS is committed to joining with others in a community-wide ethic of caring.

Eligibility for the NSKS Run for Food & Shelter 5K Dell Corporate Challenge

- Teams must consist of three or more runners.
- Runners must be employed at the company since January 1st, 2017 or before.
- Full-Time, Part-Time, Contractors, Consultants, Interns and Temporary employees are eligible so long as they are currently employed.
- Running Clubs and Athletic Clubs are not eligible to register as a Corporation. Although running clubs will not be recognized as competing “Corporations,” members of such clubs may, of course, participate for their employer as well as their club.
- Runners who register for the NSKS Run for Food & Shelter 5K Dell Corporate Challenge are also automatically registered for individual events.

Other Choices For Individual Participants

If you or your team does not meet the eligibility criteria listed above, you can still participate in the Nashua Soup Kitchen & Shelter Annual Walk & Run for Food & Shelter event. Please visit this link for information on additional events.

<http://www.nsk.org/racehome0.aspx>

Registration

It is easy to get your team signed up for the NSKS Run for Food & Shelter 5K Dell Corporate Challenge. Online registration can be completed by visiting <http://www.nsk.org/racehome0.aspx> and selecting the “Click here to REGISTER on-line” button.

Step by step instructions are available online on the registration page.

Registration Deadlines

Corporate Teams and all individual members of a team must be registered no later than March 31st. Accordingly, teams must also be paid in full no later than March 31st. Once you register, no substitutions or changes in team members are allowed.

Pledges

Participants in the NSKS Race for Food & Shelter 5K Dell Corporate Challenge may individually collect pledges. A prize will be awarded to the Corporate Team with most amount of money collected in pledges. The pledge form is attached to this packet.

All Pledges must be turned in on Race Day to qualify for the Most Pledges Collected category.

Team Captain

Every Corporate team will require a Team Captain. The team captain will be the main point of contact for NSKS. Anyone on the Corporate Team can be the Team Captain.

Team Captain Responsibilities

Registration: The Team Captain is responsible for ensuring Team Registration and Individual Registrations.

Waivers: The Team Captain is responsible for making sure that team members individually register and complete the online waivers by March 31st.

Deadline: Registration for the NSKS Run for Food & Shelter 5K Dell Corporate Challenge will be closed on March 31st. Team captains must ensure that all team members are registered online by this deadline. No additions to the team will be allowed after this date. Once registered, substitutions will not be allowed.

Payment Options:

Team Payments: For teams that are sponsored by the Corporation or if the team members opt to mail one payment, the Team Captain will be responsible to ensure that payment for all runners is submitted to NSKS no later than March 31st.

Payment Checks: For payments with a check, make the check out to Nashua Soup Kitchen & Shelter and mail it to NSKS Corporate Challenge, PO Box 3116, Nashua, NH 03061-3116

Running Packet Pickup: Team Captains are responsible for ensuring a member of the team picks up their Team Running Packet, which includes each runner's bib, and distributing those bibs to each runner on their team.

Teams may pick up the Team Running Packet at the Nashua Soup Kitchen & Shelter Business Office at 2 Quincy Street between Noon - 4PM, on Friday April 7th.

Alternatively, Running Packets can be picked up at the Corporate Challenge Table 10:30AM - Noon the morning of the race. Team Running Packets will be available at the Corporate Challenge Table in the Registration area.

Race Start Line

The race starts on the campus of Rivier University in Nashua, NH from South Main Street adjacent to the Muldoon Fitness Center and ends on the parking lot of the Muldoon Fitness Center. A course map is provided in this information packet.

Directions & Parking

Parking is available on Rivier University campus. Plenty of free parking is available in the campus lots at 420 South Main Street, Nashua, NH.

From Route 3 (North or South):

- ⇒ Take Exit 4. Head East towards Main Street.
- ⇒ At the intersection of East Dunstable & Main, take a right at the lights.
- ⇒ At the roundabout, take the 2nd exit onto South Main St.
- ⇒ Muldoon Fitness Center at Rivier University is on the left, after Clement Street.

Runner Safety

Running a race is a potentially hazardous activity. Runners should not enter and run unless they are medically able and properly trained. Bicycles, baby joggers or strollers, roller skates or blades, iPods, headsets, or dogs, unless they are assisting a disabled participant, are not allowed in the race.

Prizes

The NSKS Run for Food & Shelter 5K Dell Corporate Challenge Cup will be awarded to the Team with the Best Team Time. The winning team will be chosen based on the three best times in a team where runners' times are age and gender graded. The team will hold the cup until next year's NSKS Run for Food & Shelter 5K Dell Corporate Challenge.

Certificate of Recognition: In addition to the NSKS Run for Food & Shelter 5K Dell Corporate Challenge Cup, teams with the Most Runners and teams that Collect the Most Money in Pledges will each be awarded a certificate of recognition.

Pledges

Please ask your family and friends to sponsor our programs at the Nashua Soup Kitchen & Shelter by sponsoring you in this event. Use the pledge form in this package to list your pledges. The pledge form and funds must be submitted on race day on Sunday, April 9th, 2017 to be eligible for the prizes.

Be a Corporate Sponsor

There are several opportunities for Corporations to participate and sponsor the Nashua Soup Kitchen & Shelter Annual Walk & Run for Food & Shelter. The NSKS Walk & Run for Food & Shelter event draws over 700 participants from the local community and provides a great opportunity for Corporations to be seen and recognized at this event.

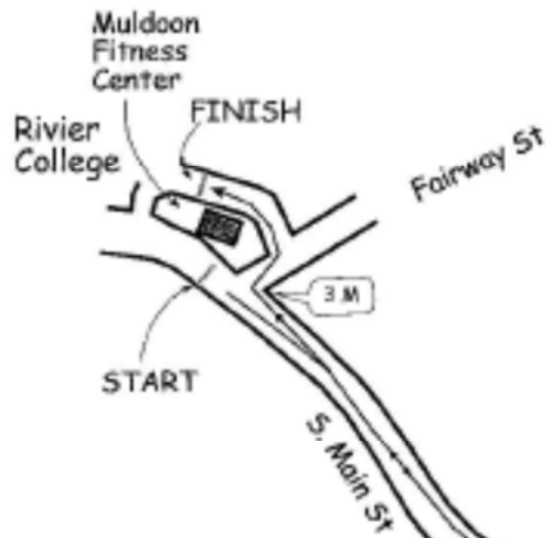
If you are interested in becoming a sponsor, call or email to request a Corporate Sponsorship package:

Carol Weeks at 603-889-7770 Ext 21 carol@nks.org

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Questions?

If you have any questions about the Dell Corporate Challenge Cup, please e-mail your questions to: NSKSDellCup@gmail.com



Nashua Soup Kitchen 5K

Nashua, New Hampshire



Certified Course



USA
TRACK & FIELD™

NH13010RF

Certificate Effective:
9/30/2013 - 12/31/2023

Measured September 24, 2013
by Ron Fitzpatrick
603.731.2845
ronfytz@gmail.com



Pledge Sheet of Support for the NSKS Annual RUN FOR FOOD & SHELTER

We offer several levels of participation for our corporate and business partners. Please help us by approaching your company for pledges. If your company is represented by a Corporate Team, check out the Corporate Team Sponsor option. If you are participating in individual events, we offer several pledge options for your company.

For \$1200 CORPORATE TEAM SPONSOR

Or

For all participants in the Nashua Soup Kitchen and Shelter Run your company may choose one of the following levels of pledges as a partner

For \$2000 CHAMPION SPONSOR

For \$1500 THE STARTING LINE SPONSOR

For \$1000 PLATINUM SPONSOR

For \$800 GOLD SPONSOR

For \$600 SILVER SPONSOR

For \$350 BRONZE SPONSOR

Or you can simply make a donation to the NSKS for the 2017 24th Annual Run for Food & Shelter

Corporate Team Sponsor Benefits

Participants in the Nashua Soup Kitchen and Shelter 5K Dell Corporate Cup Challenge, can choose to become a CORPORATE TEAM SPONSOR for a pledge of \$1,200 or more



Pledge Sheet of Support for the NSKS Annual RUN FOR FOOD & SHELTER

Benefits to partner companies

For \$2000 CHAMPION SPONSOR *Benefits include*

*Your Company name & logo featured on the **sleeve** of our race Tech Shirt
Additional benefits described under GOLD CORPORATE SPONSOR*

For \$1500 THE STARTING LINE SPONSOR *Benefits include*

*Your Company name will be at the start of the event, in front of the participants
(this is a photo opportunity which we display on our race webpage)
Additional benefits described under GOLD CORPORATE SPONSOR*

For \$1000 PLATINUM SPONSOR *Benefits include*

*Your Company name on a water stop, mile marker or food table (circle one)
Additional benefits described under GOLD CORPORATE SPONSOR*

For \$800 GOLD SPONSOR *Benefits include*

*Your Company name listed on the back of our Race Tech Shirt
Your Company name on the printed Race applications
Your Company listed on our NSKS webpage & NSKS newsletter
Opportunity for banner or product exposure on Race day
Acknowledgment in press releases & PSA's*

For \$600 SILVER SPONSOR *Benefits include*

*Your Company name on the printed Race applications
Your Company listed on our NSKS webpage & NSKS newsletter
Acknowledgment in press releases & PSA's
Acknowledgment at Race*

For \$350 BRONZE SPONSOR *Benefits include*

*Your Company listed on our NSKS webpage & NSKS newsletter
Acknowledgment at Race*



**Pledge Sheet of Support for the
NSKS Annual RUN FOR FOOD & SHELTER**

Business Name to appear in print:

Street address PO Box City State Zip code

Contact Name: _____

Authorized by: _____

Phone number: _____

E-Mail: _____

Sign our Business up for: (√)

- | | | |
|--------------------------|-------------------------------|------------------------|
| <input type="checkbox"/> | CHAMPION SPONSOR | \$2,000 or more |
| <input type="checkbox"/> | STARTING LINE SPONSOR | \$1,500 or more |
| <input type="checkbox"/> | CORPORATE TEAM SPONSOR | \$1,200 or more |
| <input type="checkbox"/> | PLATINUM SPONSOR | \$1,000 or more |
| <input type="checkbox"/> | GOLD SPONSOR | \$ 850 or more |
| <input type="checkbox"/> | SILVER SPONSOR | \$ 600 or more |
| <input type="checkbox"/> | BRONZE SPONSOR | \$ 350 or more |
| <input type="checkbox"/> | DONATION | \$ _____ |

Please return or fax this corporate pledge (FAX# 889-2347) or email it to Carol Weeks at carol@nks.org

We don't need your check until April, but please return this form NOW to meet our printing deadlines.

THANK YOU VERY MUCH FOR YOUR SUPPORT!!

